

SGMP San Francisco and Sacramento Chapters'

Joint Education Conference & Tradeshaw



"The Four Seasons", "The Four Tops", "Four Weddings and a Funeral", "The Fantastic Four" are all great vocal groups, movies and song titles containing the word FOUR.

Now we can add to the list another great four.....the 4th Annual Society of Government Meeting Professionals San Francisco/Sacramento Chapters' Joint Education Conference.

Our 2012 conference will be held at the beautiful and conveniently located Crowne Plaza Concord/Walnut Creek on Wednesday, February 15, 2012. Our conference venue, Crowne Plaza Concord/Walnut Creek is centrally located near both I-680 and Highways 4 and 242 and is convenient to the Concord BART Station. The hotel will provide complimentary morning and afternoon shuttle service to BART for the JEC attendees.

Learn what you'll need to expand your horizons with educational sessions and speakers that will give you all the tools you need to plan and execute a successful government meeting!

The Joint Education Conference Committee is in the process of scheduling industry experts. Don't miss these great education sessions:

- *Contracting - Win-Win or War-War,**
- *How to Make Your Conference Service Manager Work for You,**
- *The Green Advantage**
- *Leadership 101: Check Your Ego at the Door.**

It promises to be very exciting and a great learning environment! The day begins at 8:00 am with the tradeshaw from 1:15 to 3:00 pm and a reception to wrap-up the day's activities.

Attention, planners: We are pleased to inform you that your registration for this worthy event is FREE!

And for our suppliers: Exhibit fees (includes registration for one attendee) are as follows:

- **Member Supplier Early Bird Fees: \$475 (Register by February 1, 2012)**
- **Member Supplier Fees: \$600 (after February 1, 2012)**
- **Non-Member Supplier Fees: \$775 (limited spots are available)**

If you plan to exhibit, DO NOT REGISTER ONLINE, as exhibition fees include registration for one attendee. Please download the "Exhibit Registration Form" and follow the directions.

If you have any questions regarding the exhibitor tradeshow, please contact Myra Howay at myra@visitoakland.org or Michael Trillo at michael.trillo@silveradoresort.com.

DON'T HESITATE: The Tradeshow is filling up fast! The fee includes one tabletop exhibit space with signage, 1 ticket to lunch and registration for one attendee for the educational conference and tradeshow. There is an additional charge of \$150 for each additional representative in the booth (maximum 2 per booth).

Sponsorship Information: Your sponsorship provides you with a great marketing opportunity, as well as enables the Sacramento and San Francisco Bay Area SGMP Chapters provide a top-notch seminar. Attendees will consist of professional meeting, conference and events managers from throughout the California that plan state and nationwide events. There are many levels of sponsorship available!

For information, please contact: Sandi Hartsock, CGMP at sandi.hartsock@dgs.ca.gov.

Room Reservations: The Crowne Plaza is offering both suppliers & planners an astonishing rate of \$84. The rate will be offered the night before the conference and into the weekend so that you can make this a "mini" getaway! Overnight parking is free. These amazing rates are special to our conference attendees and are applicable until January 24, 2012.

**Crowne Plaza Concord/Walnut Creek
45 John Glenn Drive
Concord, California 94520**

To reserve your room at the Crowne Plaza, please call the hotel at 925-825-7700 and request the SGMP JEC room block.

Please contact the following people for questions regarding:

**General conference information - Michael Perry
(michael.perry@ihg.com) or Robin Pollock, CMP (pollockr@csus.edu)**

**Sponsorship Opportunities: Sandi Hartsock, CGMP
(sandi.hartsock@dgs.ca.gov) or Michael Trillo
(michael.trillo@silveradoresort.com)**

**Tradeshow information/registration: Myra Howay
(myra@vistioakland.org)**